

Welcome Day

Academic Year 2022-2023

First semester



<http://fecem.unizar.es/>



Facultad de
Economía y Empresa
Universidad Zaragoza



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OBJECTIVES FOR TODAY

Just Aragon <https://www.youtube.com/watch?v=1PMgBc8NKRU>

University of Zaragoza and its School of Economics and Business

School Degrees (in particular ADEi)

Issues related with teaching in COVID times

When and where are the meeting with buddies students associations

When and where are the meetings with academic coordinators



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Meeting with the buddies

- **Buddies- 12th September 11:00**
 - Room 1- Ground Floor
- **ISA- 12th September 13:00**
 - Room 1- Ground Floor



UNIVERSITY OF ZARAGOZA



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ZARAGOZA: THE CITY

- ... It is the fifth Spanish city in terms of population (around 700,000 inhabitants)
- ... It is at a distance of around 300 km of Madrid, Valencia, Barcelona, Bilbao and Toulouse
- ... It has more that 2,000 years of history (influence of Romans, Muslims and Christians)
- ... It is close to the beach and the mountains: in less that two hours you can reach the Mediterranean sea or the Pyrenes.
- ... There are several important multinational companies: General Motors (Opel), Inditex (Zara), Bosch-Siemens, Adidas, Valeo, Boots Healthcare, etc.
- ... It is within the geographical center of the production of 80% of the of the Spanish GDP



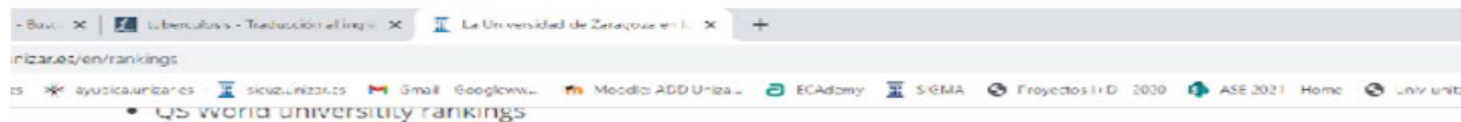
REASONS TO SPEAK SPANISH

- ... It is the official language in 21 countries
- ... It is the mother tongue of around 470 million people
- ... It is spoken by around 559 million people around the world
- ... It is the second language used for international communication
- ... It is the third language in the fields of politics, economy and culture.
- ... It is the second language more use in countries such as USA (20% of the population) and Brazil
- ... It is a language with a long cultural tradition



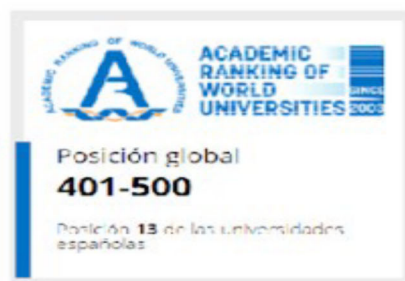
- ... was founded in 1542 (around 480 years).
- ... among their former students are: Nobel price (Santiago Ramón y Cajal, Medicine, 1906), the Spanish President (Manuel Azaña, 1930 's) and prominent scientist and thinkers (María Moliner, author of one of the most well-known Spanish dictionaries, Luis Oro Guiral, leading researcher in chemistry)
- ... is a multidisciplinary Higher Educations Institution, with 13 Schools, 3 Schools of Applied Sciences and 10 Research Centers
- ... has a high research profile: for example, the supercomputer *Caesaraugusta*, is located since February 2008 at the School of Sciences. It is one of the nodes of the supercomputer *Mare Nostrum*, that has the higher computer power in Europe and the ninth of the world.
- ... has around 35,000 students, 3,900 lecturers and professors and 1,800 administrative staff

UNIVERSITY OF ZARAGOZA



arwu	2020	2019	2018	2017	2016	2015	2014	2013
the / qs	2021	2020	2019	2018	2016/17	2015/16	2014/15	2013/14
ARWU	401-500	401-500	501-600	501-600	-	401-500	401-500	401-500
THE	801-1000	801-1000	601-800	601-800	501-600	501-600	-	-
QS	501-510	432	412	461-470	481-490	491-500	501-550	481-490

Nota: ARWU sale en agosto y emplea el año en el que aparece. THE y QS salen en septiembre y emplean el curso que empieza, desde septiembre de 2017 emplean el año siguiente.



It should be considered that international rankings evaluate around 20,000 Universities

It should be considered that Spain has recognized 87 Universities.



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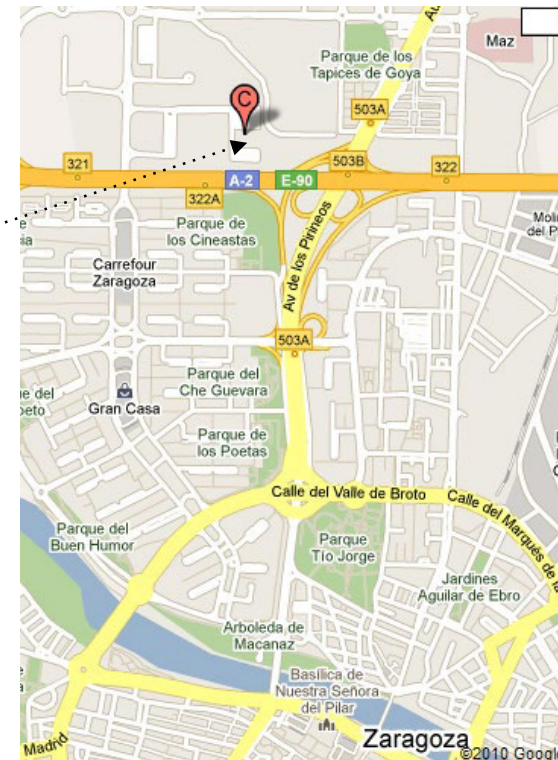


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SCHOOL OF ECONOMICS AND BUSINESS (SEB)

The School of Economics and Business was born in April 2011 as a result of the merge of the School of Economic and Business Sciences (1974) and the School of Commerce. This year is our 10th Anniversary

This School is responsible of all the Degrees and Masters related to the economic and business environment. It has two buildings or campuses "Paraíso" and "Rio Ebro"



SCHOOL OF ECONOMICS AND BUSINESS

... Academic staff

➤ lecturers and professors: 338

... It offers 4(5) Bachelor degrees

Number of students

➤ Bachelor in Business Administration (Spanish/**English**)

➤ Grado Administración y Dirección de Empresas (GADE) 1627

➤ Bachelor in Economics (Spanish)

➤ Grado Economía (GECO) 682

➤ Bachelor in Finance and Accounting (Spanish)

➤ Grado Finanzas y Contabilidad 471

➤ Bachelor in Marketing and Market Research (Spanish)

➤ Grado Marketing e Investigación de Mercados 612

➤ Double degree BA and Law 444

INTERNATIONAL RELATIONS

This Faculty has mobility arrangement for students in more that 20 different countries in 3 continents.

- ... During the last 3 years, an average of 140 international students have studied in our faculty each year. They come with the Erasmus program but also from Latin America or USA.
- ... Considering the total number of In & Out Students this faculty is among the top-5 of the Faculties of Business and Economics in Spain.
- ... The University of Zaragoza is the 14th considering the whole European Union considering In students.

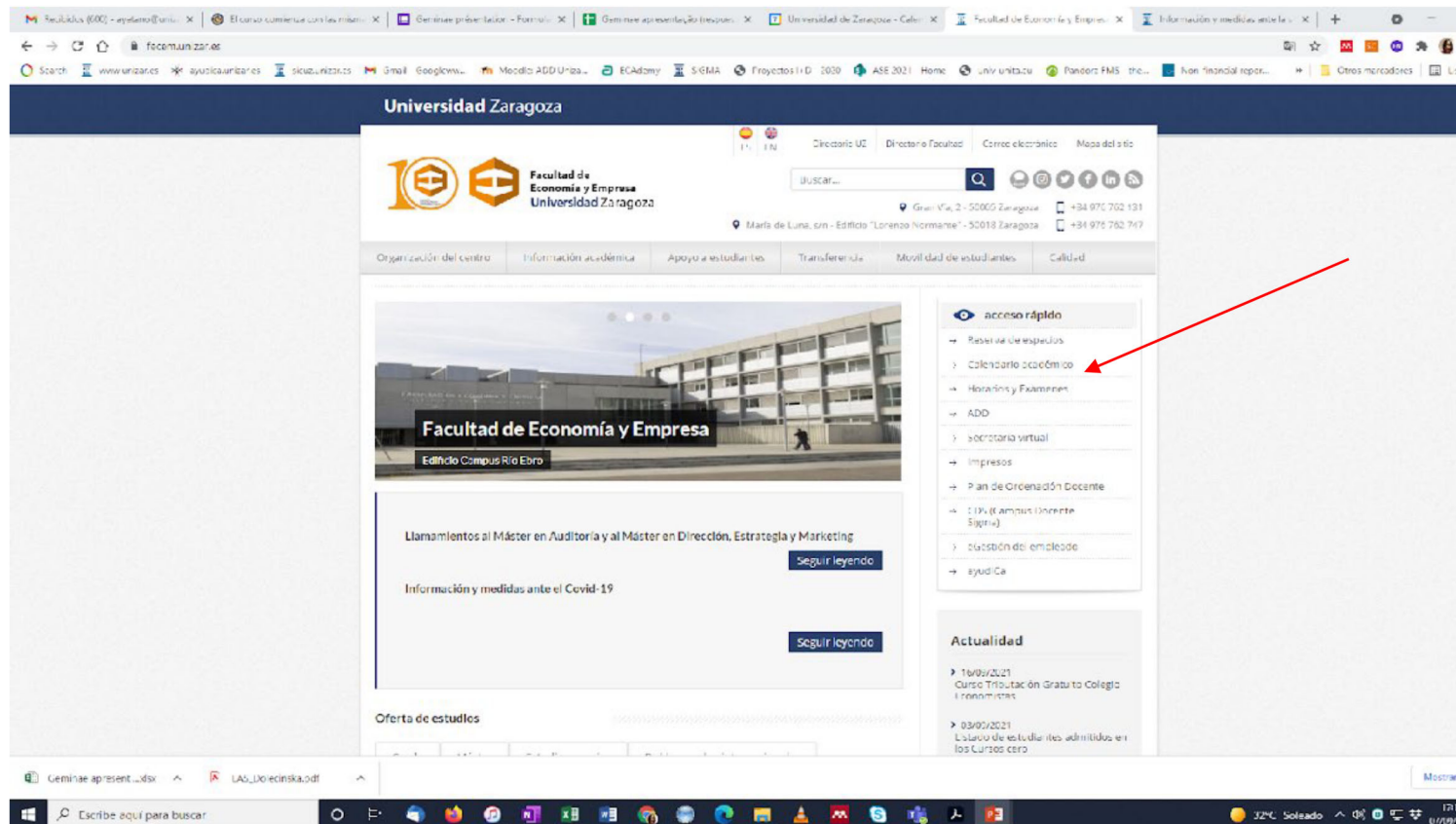
ENROLMENT PROCESS

- You will have a specific date for your enrollment: during this week and the next.
- You should select a maximum of 30 ECTS per semester
- You can choose any course of the School (except from the Double degree). But please remember:
 - The recommendations of your University
 - The available information: schedules, exam dates, location....
 - Electives have usually continuous evaluation
- You can choose the group you prefer (except for some optional courses and English group subjects- there may be only one group)
- Once you select the group, you should go to class and do the exam in that group and to your subgroups of practices (depending on your surname).
- Be careful, with the courses that have the same name in Business Administration (ADE) and Economics (ECO)
- Changes can be made only the 26th september

LEARNING AGREEMENT (ACUERDO DE ESTUDIOS)

- IT SHOULD BE FILLED IN WITH:
 - Courses at your University of origin
 - Courses at the Universidad de Zaragoza
- 2 SIGNATURES
 - Your Erasmus coordinator in Zaragoza
 - Associate Dean for International Affairs

https://fecem.unizar.es/



https://estudios.unizar.es/estudio/asignaturas?anyo_academico=2022&estudio_id=20220131¢ro_id=109&plan_id_nk=448

Presentación Ncomins SEPT2022 x Subjects of plan 448 (year 2022-2023)

← → ↻ https://estudios.unizar.es/estudio/asignaturas?anyo_academico=2022&estudio_id=20220131¢ro_id=109&plan_id_nk=448

Castellano Links Ayuda Iniciar sesión

Home / Degree in Business Administration and Management / Subjects of plan 448 (year 2022-2023)

Degree in Business Administration and Management

Faculty of Economics and Business

Plan 448

Academic year 2022-2023

[Cambiar de curso](#)

ECTS: 240
Duration: 4 academic years
Official Publishing Date of the Study Plan: Nov 29, 2010
Regulation: RD 1393/2007

Notas del plan

> Actividades universitarias culturales y complementarias

Year	Term	Code	Name	Course Type	ECTS	Number of places	Idioma de impartición
All	All			All			All
1	S1	27300	Essences of Management	Core	6.0	-	Castellano, English
1	S1	27301	Financial accounting I	Core	6.0	-	Castellano, English
1	S1	27302	Mathematics I	Core	6.0	-	Castellano, English
1	S1	27303	Principles of Marketing	Core	6.0	-	Castellano, English

Escribe aquí para buscar

23°C Parc. soleado 9:51 05/09/2022

CLASSES AND EXAMS

Classes for the first semester start the 15th of September

- **Classes and exams are face to face**

- The semester classes will last until the 22nd of December of 2022 (10-13 of January exams of continuous evaluation).
- Exams of the 1st semester courses will be:
 - 1st Call: 16th – 23rd of January 2023
 - 2nd Call: 24th to 6th of July 2023
- Exams days can be found at: <https://econz.unizar.es/te-interesa/horarios-y-examenes>
- Marks are published at:
 - notice boards of the departments (in this building at the ground floor)
 - Internet (personal password).
- The transcript of records will be send to your University: 4 weeks after the end of the exam period of the semester. (if accepted online a little bit earlier).



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GOING TO CLASS

HORARIO CURSO 2022-2023

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT. 1st COURSE. FIRST SEMESTER

GROUP 100 ADE ENGLISH

MORNING

AULA: M-1

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:00 to 10:00	MATHEMATICS I (Subgroup 1)	PRINCIPLES OF MARKETING I (Subgroup 1)	FINANCIAL ACCOUNTING I (Subgroup 1)	INTRODUCTION TO LAW (Subgroup 1)	ESSENCES OF MANAGEMENT (Subgroup 1)
10:00 to 12:00	PRINCIPLES OF MARKETING I	MATHEMATICS I	INTRODUCTION TO LAW	ESSENCES OF MANAGEMENT	FINANCIAL ACCOUNTING I
12:00 to 14:00	MATHEMATICS I (Subgroup 2)	PRINCIPLES OF MARKETING I (Subgroup 2)	FINANCIAL ACCOUNTING I (Subgroup 2)	INTRODUCTION TO LAW (Subgroup 2)	ESSENCES OF MANAGEMENT (Subgroup 2)

El viernes 28 de octubre tendrá horario de martes.

28th of October is Tuesday but the Schedule will be as if it is a Friday

Bold theory all the group

Practice the group is Split in two



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There may be additional seminars (P6 practices) that will be announced by the lecturers



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Additional information

Syllabus or course
teaching guide

Objectives of the course

Teaching methods

Resources

Assessment and activities

Exam dates (mid term-
first days of the course)

CHECK YOUR E-MAIL:>
NIP@celes.unizar.es



Moodle access until the
enrollement

https://moodle.unizar.es/add/

Acceso con NIP y contraseña administrativa.

LOGIN

Username
4/4/19

Password

☐ Remember username

Log in

Lost password?

NAVIGATION

- Home
- Noticias del sitio
- Courses

ATENCIÓN

El acceso a los nuevos cursos del 2020-21, creados a partir del día 28 de julio, se realizará mediante NIP y contraseña administrativa para todos los usuarios de Unizar (los estudiantes ya acceden actualmente con su NIA). En caso de problemas para acceder, puedes recuperar tu contraseña en <https://identidad.unizar.es>

El acceso con correo electrónico dejará de funcionar el 31 de octubre de 2020 y, en adelante, solo se podrá acceder con el NIP a todos los cursos.

En este periodo de transición entre sistemas, el profesorado de los cursos 18-19 y 19-20 observará que tiene dos usuarios en esos cursos:

1. Un usuario solo con su "Nombre" al acceder con el NIP y contraseña administrativa. Este usuario es imprescindible para importar contenidos a cursos 20-21 desde cursos anteriores que todavía son visibles.
2. Otro usuario denominado "Gaduca 31oct12020 Nombre" corresponde con el que han estado utilizando accediendo con correo electrónico y contraseña de correo y permitirá seguir editando con el mismo usuario profesor utilizado hasta ahora.

Los cursos ADD/Moodle para 2020-21 se pueden crear a partir del día 20 de julio de 2020, a través de la dirección <https://geo.unizar.es> con la nueva versión de la aplicación GEO (Gestión de Enseñanza Online). En esta nueva versión de la aplicación se incluye el POD de cada profesor, para facilitar la creación de los cursos Moodle correspondientes a sus asignaturas y grupos docentes. Si el POD no está actualizado se podrán crear los cursos buscando la asignatura por el código Sigma de la asignatura (ver FAQ "Creación de cursos reglados ADD/Moodle" en Ayuda).

Más información en Unizar: https://www.unizar.es/actualidad/vernoticia_ng.php?id=54209&idh=10750&pk_campaign=unizar20200728&pk_source=unizar_personalizar

Información actualizada sobre actividades virtuales en Unizar por el COVID-19

En la página <https://add.unizar.es> se incluye toda la información y recomendaciones para la realización de actividades virtuales con las herramientas oficiales de Unizar con motivo de la suspensión de las clases presenciales.

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Preguntas frecuentes sobre propiedad intelectual en Ayuda

Mostrar todo



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1542

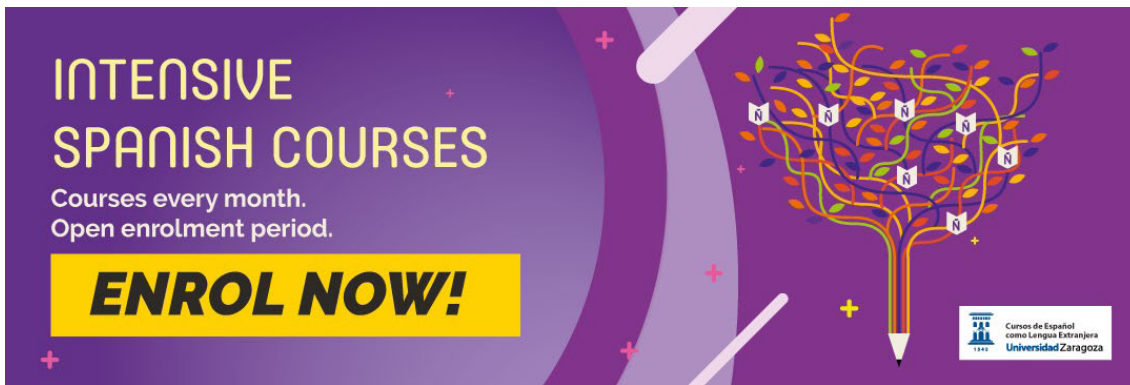
MEETING WITH COORDINATORS

- Check your folder
- e-mail for contacting



DO YOU NEED MORE INFORMATION?

- ☐ Professor-coordinator. He/she will have a meeting with you
 - ☐ He/she will be the first to sign your *Learning Agreement*. You can ask him/her any doubt about the selection of courses.
- ☐ International Relations Offices.
 - ✓ Ask at the office any doubt about the documents that you will receive today
 - ✓ Campus Paraíso- Ground floor - Office hours, 9-14 h.
 - ✓ Campus Rio Ebro- Ground floor - Office hours 9 -14 h.
- ☐ Internet: <http://fecem.unizar.es/en/informacion-academica/relaciones-internacionales/incoming-students>
- ☐ Section 'To study in Zaragoza'. Information in English and Spanish
- ☐ ISA (International Students Association), <https://isazaragoza.es/>



CREDITS:

1,5 ECTS credits.

<https://cursosdeespanol.unizar.es/en/courses-zaragoza/intensive-courses>

SCHEDULE:

From Monday to Friday,

Level A1 and A2: from 16:00 to 18:00h

Level B1 and B2: from 18:00 to 20:00h

You have to take an online Spanish test in order to determine your Spanish level before the course starts.

PLACE: Interfacultades building I, 4th floor (Campus San Francisco).

ENROLMENT FEE: 275 €

Discounts: Erasmus students have a 92 € discount in a single course.

VIDEO

Our region Aragón: <https://www.youtube.com/watch?v=1PMgBc8NKRU>

Our City:

<https://www.youtube.com/watch?v=IjUymw7mPuc>

Our university:

https://www.youtube.com/watch?v=f8tsl9dv2B4&list=PLosjTVcnhI2IL8MjGIEBibGv9mfYqj_PU

Our European University Alliance UNITA

<https://youtu.be/PkSwwVMzDac>

School of Business and economics:

<https://www.youtube.com/watch?v=wpHubfOzgPU>